

## summary

A designer with ten years of professional experience in photography, video, and creating print and web graphics. Tools of choice include Photoshop, Illustrator, InDesign, Premiere, and Final Cut, as well as WordPress and hand-coded HTML, CSS, etc.

## experience

- 2013 – Present Marketing Manager, Saint Paul VI Institute.**  
Responsible for creating all marketing materials for a multinational, non-profit organization. Designed newsletters, direct mail, created promotional premiums, planned events, and updated the company's multiple web sites.
- 2008 – 2012 Graphic Designer, Mosaic.**  
Responsible for a wide variety of print and web graphics, as well as production and editing of videos for a large, non-profit organization and its agencies. Headed up in-house video production, saving the company an estimated \$100k in production costs.
- 2004 – 2008 Marketing Manager, Land and Sky.**  
Responsible for all the company's marketing needs, including designing point-of-purchase and promotional materials, organizing trade shows, managing the company's different brands, working with vendors, and writing copy for press releases. Responsible for developing the company's first business-to-consumer website, which earned the company \$1 million in its first year.
- 2002 – 2004 Graphic Designer, Capitol Graphics.**  
Responsible for the design and layout of print projects. Performed pre-press operations and saw projects through the entire printing process.
- 1999 – 2002 Graphic Design Peer Tutor, Wayne State College.**  
Taught students to use popular graphic design software.  
Gave class demonstrations and created instructional handouts.

## education

- 2002 Bachelor's of Fine Arts.** Wayne State College. Graduated Magna Cum Laude.
- 1997 Associate's in Desktop Publishing.** Southeast Community College. Graduated with honors.

## awards and activities

- 2011 ALDE Award** — 2011 Mosaic Employee Campaign video
- 2010 Paper Anvil Award**, PRSA Nebraska — National Direct Support Professionals Recognition Week Campaign
- 2001 Addy Award** for Student Publications — Sioux City Iowa Ad Club

