

MATT A. JOHNSON

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SUMMARY

I am a graphic designer with ten years of professional experience in print and web design. My tools of choice include Photoshop, Illustrator, InDesign, Dreamweaver, and Final Cut, as well as hand-coded HTML and CSS.

EXPERIENCE

2008–2012 **Graphic Design Specialist**, MOSAIC, Omaha, Neb.

- Responsible for a wide variety of print and web graphics, as well as production and editing of videos for a large, non-profit organization and its agencies. Headed up in-house video production, saving the company an estimated \$100k in production costs.

2004–2008 **Marketing Manager**, Land and Sky Manufacturing, Lincoln, Neb.

- Responsible for all the company's day-to-day marketing needs, including designing point-of-purchase and promotional materials, organizing trade-shows, managing the company's different brands, working with vendors, and writing copy for press releases.
- Responsible for developing the company's first business-to-consumer website, theNaturalBedStore.com, which earned the company \$1 million in its first year.

2002–present **Freelance Graphic Designer**, www.mattaj.com, Lincoln, Neb.

- Built websites, software icons, and print graphics for several freelance clients, t in Omaha and around the country.

2002–2004 **Graphic Designer**, Capitol Graphics, Lincoln, Neb.

- Responsible for the design and layout of print projects.
- Performed pre-press tasks and saw projects through the entire printing process.

1999–2002 **Graphic Design Peer Tutor**, Wayne State College, Wayne, Neb.

- Taught students to use graphic design software
- Gave class demonstrations and created instructional handouts

EDUCATION

2002 **Bachelor's Degree in Fine Arts**, Wayne State College, Wayne, Neb.
Graduated Magna cum Laude (GPA 3.89)

1997 **Associate Degree in Desktop Publishing**, Southeast Community College, Lincoln, Neb. Graduated with distinction (GPA 3.8)